



مينالأك
MENALAC

Invites its members for an

Online Professional Development / Knowledge Sharing Session on

ACCESSIBILITY IS THE FUTURE WEBINAR

IBCCES

Understanding the Growing Impact of
People of Determination & Autism on the
Travel and Entertainment Industry

FREE ACCESS
For MENALAC Members



12 OCTOBER, 2022
4PM - 4.30PM GST/UAE



Emma Robb

Aquaventure Atlantis



Dr Binu George

NMC Royal Hospital



Frank Raubenheimer

Aventura Parks



Myron Pincomb

IBCCES

SESSION DETAILS

Autistic individuals and other persons of determination make up a large untapped travel segment. However, is your facility prepared to communicate and understand their needs? Let us help bridge the gap.

KEY TAKEAWAYS:

- Understand the needs of this growing market
- Gain Best practices on how to enhance the guest experience
- Learn the steps to build a more inclusive environment

REGISTER NOW @ [IBCCES.ORG/MENALAC](https://ibcces.org/menalac)