

مينالاك MENALAC VENDOR TALK

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Something for everyone

It is always the goal of any company to attract a wide audience. After all, the more people who can use your products, the better as it increases your visibility and your consumer base. However, there are not many attractions that can cover a wide range of games. Not all attractions are flexible enough to cater for all age groups and it is a unique product that is able to bring fun to both children and adults at the same time.

Inflatable parks have **SOMETHING FOR EVERYONE**, they cover a broad **DEMOGRAPHIC** and can also be found everywhere where there is a body of water.

Almost everyone can enjoy playing on these water playgrounds. A 4-year old kid or a 84- year old grandparent can have fun and enjoy these water activities likewise, alone or together, in a safe environment. It does not matter what your skin color, your religion or your social status is. Due to the modularity of the products, various difficulty levels can be created within one combination. From level 1 (beginner) to level 4 (expert) everyone can go at their own pace. You can challenge yourself with more difficult obstacles or simply take it easy with the simpler ones.

These slides, swings, and countless other obstacles bring down social barriers. Creating teams in a sorryd atmosphere is sure to build bonds. Social interaction is lacking in our digital world. Here you can help (or be helped by) someone trying to get through the course. Even "under privileged" groups such as the blind (school in Berlin) use the water playgrounds to build confidence and to teach skills such as motoric function, balance, and coordination.

These **FLOATING PLAYGROUNDS** can be found in almost any body of water which allows installation in an unlimited number of beaches, resort pools, lakes. At the same time, the products are not permanent structures so they can be easily removed if necessary or desired. As a result, the number of potential locations is endless.

Floating playgrounds, really something for everyone, everywhere. A truly unique offer in the entertainment industry.

