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مجلس الشرق الأوسط وشمال أفريقيا للترفيه والجذب السياحي  
Middle East and North Africa Leisure & Attractions Council

## VENDOR TALK – FEBRUARY 2022

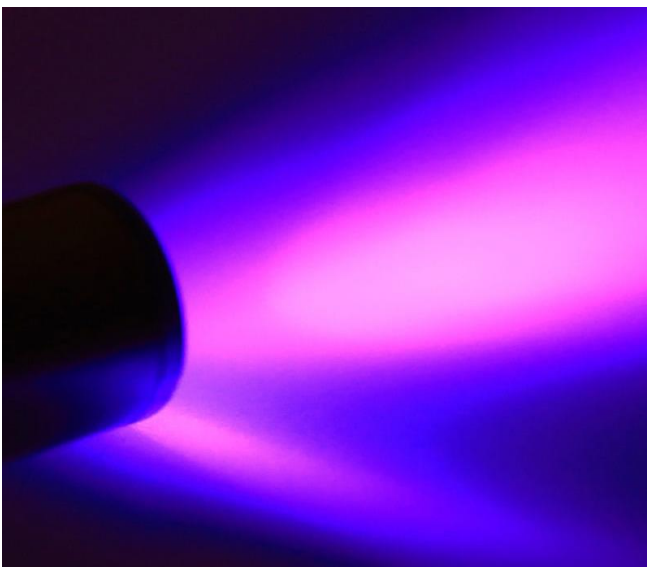
### THE IMPORTANCE OF SMART TECH HYGIENE FOR ATTRACTIONS



Attractions that feature virtual reality headsets are on the rise. Our world has changed and almost brought to a halt in a way no one could have predicted. The current Omicron variant has reminded the world that our battle with the coronavirus is not over. With the advent of the COVID-19 pandemic, aggressive disinfectant protocols have become more relevant than ever before.



While traditional, liquid-based cleaning methods may be adequate for limited applications they may provide a false sense of clean. **Ultraviolet Ray cleaning devices kill almost all contagions on shared devices keeping users safe by killing germs on surfaces and hiding in the shadows in shortest time.**



Cleanbox's proprietary technology kills 99.999% of all contagions in just 60 seconds, quickly & effectively decontaminating shared electronic devices. The UVC light eliminates pathogens to keep customers safe, without chemicals, waste, hassle or mistakes,



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It is no surprise then that Smart Tech Hygiene thus provides a definitely superior and safer method for cleaning, creating hygienically safe environments and reducing the amount of time needed to sterilize.

Both commercial organizations and consumers who want to improve the cleanliness of their environments should utilize properly applied Ultraviolet C rays. Ultraviolet C rays should be utilized by both commercial organizations and consumers that want to improve the sanitation of their environments.



UVC light can be created and emitted through different form factors including mercury lamps (or bulbs) or light emitting diodes (LEDs). Historically, mercury lamps have been used in healthcare settings.

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The superiority of the LED substrate and its increasing availability has caused its use in hospital settings to expand rapidly in the past few years. UVC light used to decontaminate is also referred to as smart tech hygiene. For frequently used or shared devices, including head-mounted displays (HMDs), smart tech hygiene systems using UVC is a logical choice.



Venues like VR arcades and amusement parks would find a great use case in its quick reliable disinfections. Using smart tech hygiene systems will no doubt become standard operating procedure at attractions all over the world that use virtual reality headsets.



With peace of mind in 60 seconds, all that attractions must do is – Clean. Share. Repeat.

The future is clean.

### Author Credits:

*This article is contributed by Ms. Amy Hedrick, CEO and Co-Founder, CleanBox Technology, a premium, eco-friendly, smart tech hygiene company, specializing in UVC surface decontamination for frequently used products.*

### Disclaimer:

*The advice shared above expresses the expert views, best practices, thoughts, and opinions of our author, and not necessarily those of the author's employer or MENALAC.*

